

EXPERT IN BUILDING MULTICULTURAL AND INTERNATIONAL NETWORKING

BUSINESS COMMUNITIES

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**SUCCESSFUL
BUSINESS
LEADER**

A MULTICULTURAL NETWORKING BUSINESS EXPERT AND
INSPIRATIONAL LEADER

KRISTY GUO

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Kristy Guo is an Australian-based, Chinese-born entrepreneur and founder of Signature Global Network PTY LTD. She is a best-selling author, coach, influencer, award-winning leader, and expert in building multicultural and international networking business communities. Kristy's mission is to bring light, power, and energy into the lives of others, and she is well-known for her passion and positivity. Her expertise in leadership and logistics has spanned over two decades of successful business experience.

Despite her humble beginnings and facing multiple setbacks, hardships, and rejections, Kristy never gave up on her dreams. She always believed that she had something different and was seeking her identity. She graduated from university at 18 and attended international conferences, meetings, and events, traveling to more than 15 countries and 30 cities before she was 27. She connected with thousands of industry pioneers and closed millions of dollars of businesses for the companies she worked for.

Kristy believes that true stories reflect that everything, including pains and suffering, happens FOR you, not TO you. Her childhood suffering and loneliness, and her earlier career as a young leader of doubting and judgement from people, didn't bring her down. Instead, her desire for love and kindness nurtured her great dream to have "ONE world" and "ONE heart." The harder Life gave her, the stronger and more loving she gave back. Kristy is a true changemaker and managed her first international logistics conference in February 2023, which concluded with 60 global logistics leaders. Her speech at the conference touched everyone's heart as she believes in the unity of multiculturalism and aims to build up the unique logistics superheroes HQ.

Kristy is the author of the Amazon best-seller <<The Joyful Leader In You>>, which is already a number one top seller and hot release across 18+ categories in AU, USA, and Canada. She has also been one of the author contributors to the book <<Change-Makers>> Volume 6, published in September 2021. In addition, Kristy has been featured in international magazines and media channels such as ITJ Journal and The Maritime Executive. She was also nominated and won the VIC Mutil-cultural Business Excellence bronze award at the 2022 Au Mumpreneur Awards.

One of the biggest challenges Kristy has faced in her career is standing out and making a difference in the commercial world, which can be lonely and challenging. Her solution to this challenge was consistently reminding herself of her purpose, which is more significant than just herself or money. Her positive mindset and unique personality attracted like-minded great minds to make a difference together. She has found that the best way to stay focused on her journey is to keep her "faith" and "goal-purpose," which will help her stay on track and achieve more.



Kristy has also faced challenges balancing her personal and professional life while juggling multiple roles as a mom, wife, and businesswoman. However, her positive attitude and ability to manage her time effectively have enabled her to overcome this challenge. She believes a clear understanding of her priorities is essential to achieving a healthy work-life balance.

In conclusion, Kristy Guo inspires all who aspire to become successful business leaders. Her passion, positivity, and ability to overcome challenges have helped her succeed in the corporate, leadership, and logistics industry. She is a true changemaker, and her mission to bring light, power, and energy into the lives of others is a testament to her leadership and entrepreneurial skills. Kristy is a shining example of what can be achieved through hard work, perseverance, and a positive attitude.